



Melanie Sanders

Melanie Sanders has been an accomplished journalist and communication specialist for more than twenty years. She worked as a news anchor and reporter for television stations in New Orleans, Louisiana... Mobile, Alabama... Dothan, Alabama.. Panama City, Florida... and most recently at WNCN in Raleigh.

During her successful career in television, she launched a highly popular franchise called "What's Next". From cutting-edge technology to medical breakthroughs, these Emmy-Nominated segments showcased the latest innovators and inventors in the Raleigh/Durham region. Consistently these segments garnered some of the station's highest viewership on the air and online.

Melanie now uses her award winning experience in the rewarding fast-paced world of marketing and professional development training. Her vast talents include producing compelling marketing videos for clients, public relations, and training top executives and CEOs on how to handle the media, present themselves in front of a camera, public speaking skills, and crisis communication.

An avid public servant, Melanie believes professional accomplishments are only worthwhile if you give back to the community. She serves on the marketing committee for The Green Chair Project, a non-profit that reuses donated household furnishings to help families in need after homelessness, crisis or disaster. She has also emceed events such as PurpleStride to benefit Pancreatic Cancer Awareness, The American Heart Association's "Triangle Go Red for Women Luncheon", The Raleigh Rescue Mission's "Hearts of Hope" 2016 benefit luncheon, the annual March of Dimes March for Babies Walk/Run, as well as, The March of Dimes, North Carolina Chapter's annual fundraiser luncheon.