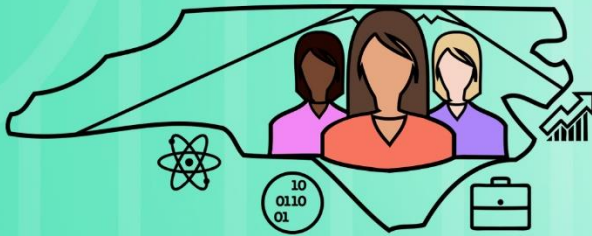




North Carolina  
Chamber  
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## WOMEN > A FORCE IN BUSINESS

NC CHAMBER CONFERENCE FOR WOMEN

SEPTEMBER 21, 2017

RALEIGH, NC

### **Hope Rush** **Director of Talent Strategy** **Volvo Group North America**

Ms. Hope P. Rush is the director of talent strategy for Volvo Group North America. In her 9 year tenure with the company she has been truly committed to the personal and professional development and well-being of all Volvo Group employees. In her current capacity she is responsible for strategic recruitment, talent, competence, and performance management, diversity & inclusion, employer branding, and university relations.



Hope also has a passion for people and is driven towards workshop facilitation for business leaders focused on raising self & team awareness and increasing workforce diversity. She holds a degree in business administration from North Carolina Agricultural and Technical State University (1992) along with several professional certifications. A few of her professional designations include: Global/Senior Professional in Human Resources (GPHR/SPHR), SHRM Senior Certified Professional (SHRM-SCP), Certified Professional Coach (CPC), ELI Master Practitioner (ELI-MP), and Myers Briggs Type Indicator Practitioner (MBTI).

She is an energetic facilitator of various leadership workshops and seminars. Her professional career has spanned the areas of retail management, operations management and human resource management. Her career with Volvo Group North America has afforded her the opportunity to gain immeasurable international experience which has enhanced her career tremendously.

Her favorite quote is: "Life is only understood backwards but must be lived forward."