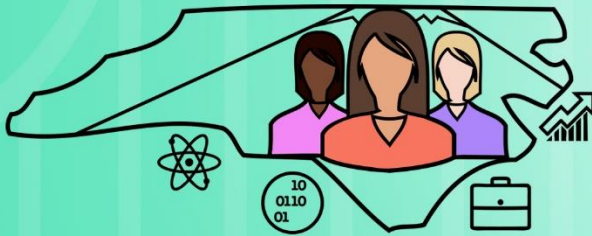




North Carolina
Chamber
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WOMEN > A FORCE IN BUSINESS

NC CHAMBER CONFERENCE FOR WOMEN

SEPTEMBER 21, 2017

RALEIGH, NC

Dawn Ohaver Moyer and Jenny Casagrande **Potential Essential**

Based in Raleigh-Durham, NC and serving clients nationwide, meet Dawn Ohaver Moyer and Jenny Casagrande of Potential Essential. Formerly executives at GlaxoSmithKline, they are award-winning strategists, corporate consultants, trainers and market researchers. As business partners, they bring together powerful complementary skillsets that transform companies and individuals.



With 25+ years of combined experience, Dawn and Jenny specialize in powering future business growth by helping companies retain, engage, and develop their new generation of emerging leaders. As experts in professional development, leadership training and more, they also co-wrote the book, "Keys to Marketing You to Get the Job." Their mission is to connect companies with their employees, employees with the careers they want and women with the opportunities they deserve. No matter the project, Dawn and Jenny believe in both reaching success and remembering to send the elevator back down to foster the growth and development of others.