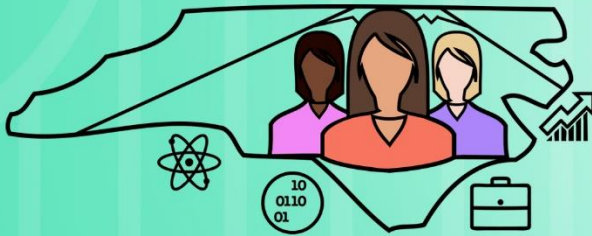




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NC CHAMBER CONFERENCE FOR WOMEN

SEPTEMBER 21, 2017

RALEIGH, NC

Tara Jaye Frank
Leadership Development Expert
President and CEO
P3T Group, Inc.

As a sought-after consultant, speaker, and coach, Tara Jaye Frank helps individuals and groups define a vision and develop strategies to advance their culture and leadership goals. In 2015, she published her first book titled [Say Yes: A Woman's Guide to Advancing Her Professional Purpose](#) - a practical tool to help emerging leaders reach their own professional high grounds.



Tara is also President and CEO of the newly formed P3T Group, Inc., a talent engagement company that helps turn employee purpose and potential into greater business performance.

Before becoming an entrepreneur, Tara spent 21 years at Hallmark Cards, Inc., where she became the company's first Black female vice president, and at the time of her promotion to executive management, was the youngest person to rise into senior leadership in Hallmark's history. While her leadership contributions spanned creative, innovation, multicultural strategy, and corporate culture, her passion for talent development has been a powerful constant in a sea of powerfully diverse experiences.

Tara holds a bachelor's degree in English from Spelman College in Atlanta, and is a member of The Executive Leadership Council - the preeminent member organization for the development of global Black leaders. She is also a member of Delta Sigma Theta, Inc., and serves as a Board Director for Children International, a global non-profit whose aim is to eradicate childhood poverty. Tara lives in Dallas, Texas with her husband John, five of their six children, and their two dogs.